



METRANG EXPORT

PROFILE COMPANY



“True Taste - Trusted Trade”



Message from the CEO

At MeTrang Export, we are not merely traders of coffee; we are builders of trust and long-term partnerships.

Since the very first day of our establishment in 2025, my vision has been clear: to bring Vietnam's finest green coffee beans to the world, uncompromising in quality, transparent in process, and consistent in delivery.

In global trade, reputation is earned, not given. That is why every contract we sign, every shipment we deliver, and every handshake we make must stand as proof of our integrity and our capability.

With this catalogue, I invite you to discover not just our products, but the commitment of MeTrang Export - a commitment to excellence, reliability, and sustainable growth alongside our partners

Mr. Bùi Thế Quyền
Chief Executive Officer

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Introduction



Inside every coffee bean lies a story - a story of soil, climate, hands, and heart. For MeTrang Export, that story begins in the highlands of Vietnam, where morning mist lingers over Da Lat's Arabica hills, and golden sunlight nourishes Buon Ma Thuot's Robusta farms. Across generations, farmers have poured their labor and love into the land, shaping beans that carry the very soul

From this legacy, MeTrang Export was born, a natural continuation of Vietnam's coffee journey. As the official export brand of Me Trang Coffee, we carry the mission of bringing Vietnam's green coffee beans to the global stage.



From the growers' hands to the moment someone savors a warm cup abroad, we share the story of the soul and heritage of Vietnamese coffee.



MISSION

MeTrang Export – the official export brand of Me Trang Coffee – carries the mission of bringing Vietnam's green coffee beans to the world. We do not merely export an agricultural product; we share the resilience, pride, and authenticity of our homeland.

CORE VALUES

MeTrang Export consistently affirms the identity of Vietnamese coffee, spreading national pride through every green coffee bean.

Authenticity: Preserving the pure taste and essence of Vietnamese coffee.

Sustainability: Committed to harmony with nature, protecting the environment, and empowering farmers.

Quality: Setting global standards in every bean, ensuring trust and reliability for international partners.

Connection: Building bridges between Vietnam and the world through culture, people, and the values of coffee.

VISION

MeTrang Export aspires to become a leading symbol of Vietnam's green coffee bean export industry - a brand remembered not only for its exceptional quality, but also for the human stories and sustainable values we share on our journey of global integration.





Milestones

- 2000**
Establishment of Me Trang Coffee
- 2007**
Inauguration of the first coffee production factory
- 2022**
Entry into the domestic green coffee beans trade
- 2023**
Inauguration of the second coffee production factory
- 2025**
Launch of the Me-Trang Export brand for green coffee bean exports



SOURCING REGIONS

From the Central Highlands to the Northern mountains, MeTrang Export connects with Vietnam's most renowned coffee-growing regions. Each origin brings its own distinct flavor profile, creating a diverse portfolio for every market need.

Son La



Northern highlands with distinctive Arabica varieties offering bright, refined flavors.



Quang Tri



Fertile soils yielding clean, consistent Robusta beans.

Capabilities

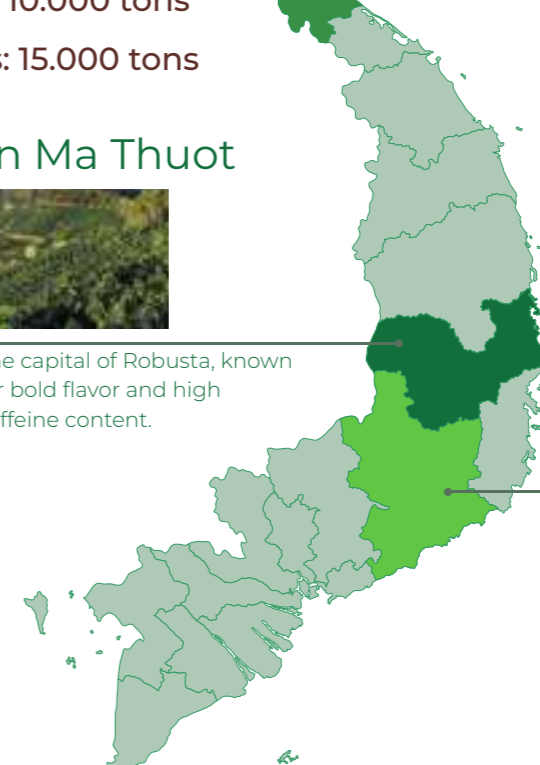
Annual capacity:

- * Arabica Green Beans: 10.000 tons
- * Robusta Green Beans: 15.000 tons

Buon Ma Thuot



The capital of Robusta, known for bold flavor and high caffeine content.



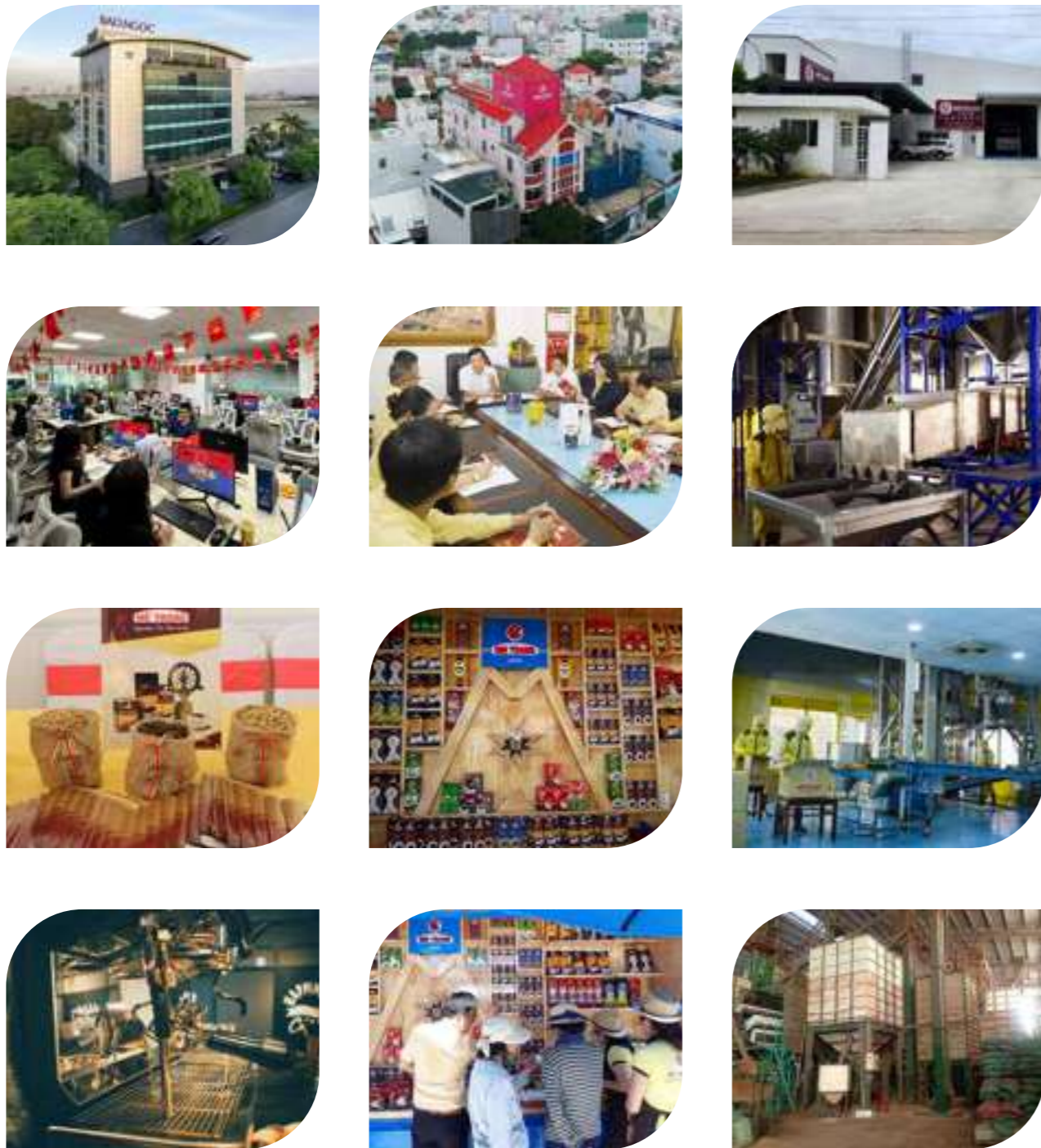
Cau Dat



A cool highland producing clean-profile Arabica with a sweet, lingering aftertaste.

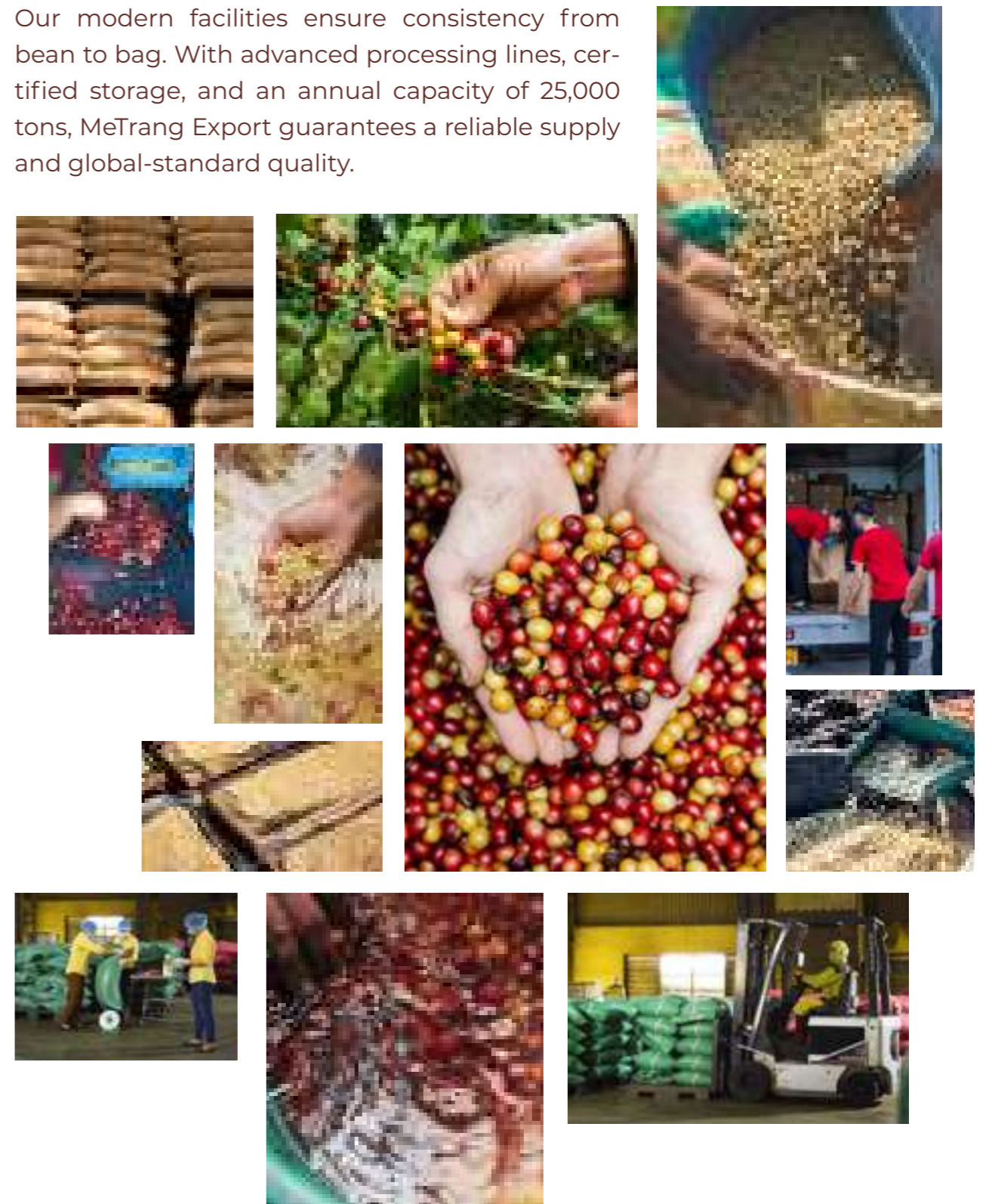
Office & Showroom

Headquartered in Buon Ma Thuot with representative offices in Hanoi and Ho Chi Minh City, MeTrang Export also operates a dedicated warehouse in Ho Chi Minh City to ensure efficient logistics and customer service.



Processing & Facilities

Our modern facilities ensure consistency from bean to bag. With advanced processing lines, certified storage, and an annual capacity of 25,000 tons, MeTrang Export guarantees a reliable supply and global-standard quality.



CERTIFICATES



DEVELOPMENT ORIENTATION

Expanding International Markets

MeTrang Export aims to broaden its presence across multiple countries, building a diverse client network and becoming a trusted partner in the global coffee supply chain.

Diversifying Product Portfolio

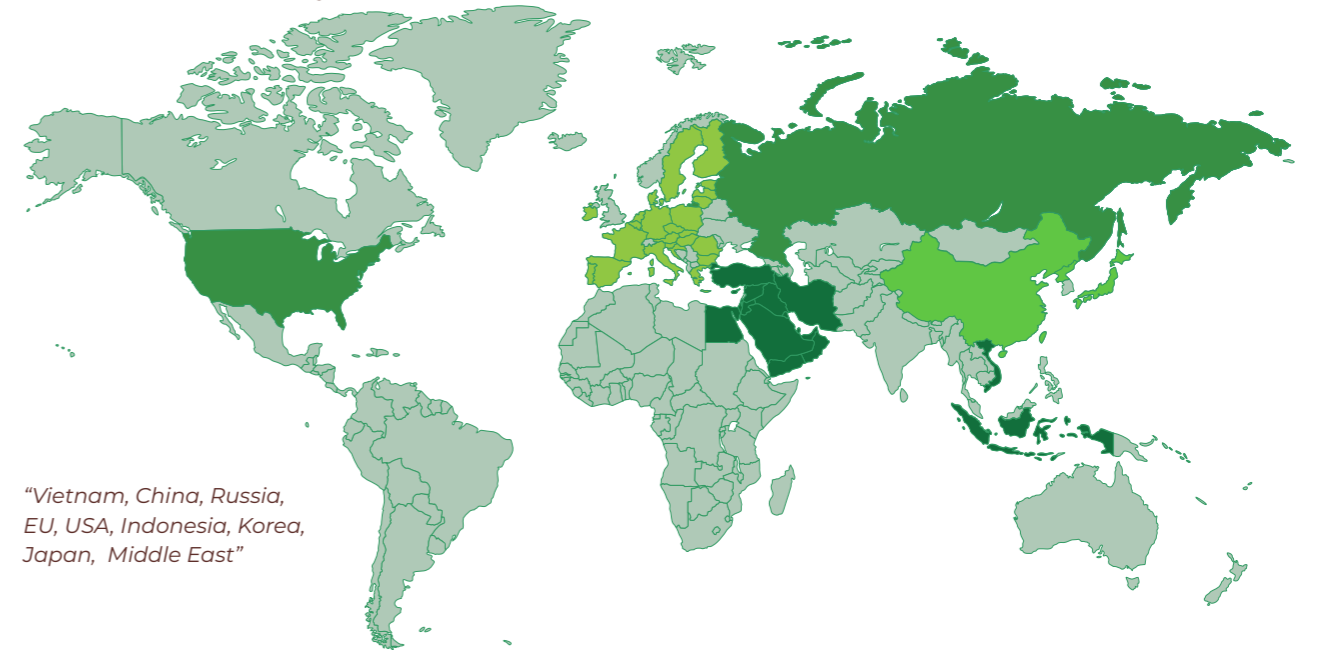
Beyond green coffee beans, we plan to expand into a wider range of offerings, catering to both large-scale commercial buyers and specialty roasters worldwide.

Sustainable Growth

We are committed to balancing business performance with social responsibility - ensuring transparency, supporting local farmers, and contributing to the sustainable growth of Vietnam's coffee industry.

GLOBAL MARKETS

MeTrang Export proudly serves partners across Asia, Europe, and the United States. Trusted in 30+ countries, we deliver not only coffee but also long-term value and reliability.



"Vietnam, China, Russia, EU, USA, Indonesia, Korea, Japan, Middle East"

SOME OF OUR PARTNERS

Built on trust, these partnerships ensure our coffee meets the diverse standards of markets worldwide - from Italy's bold espressos to Japan's specialty pour-overs and the large-scale retail needs of the United States.



Product Portfolio

Commercial Green Coffee Bean

ROBUSTA GREEN COFFEE BEAN



ROBUSTA G1 2%

Size: 16, 18
Moisture: 12,5%
Black & Broken: 2%
Foreign matter: 0,5%



ROBUSTA CLEAN G1

Size: 16, 18, 20
Moisture: 12,5%
Black & Broken: 0,5%
Foreign matter: 0,1%



ROBUSTA G2 2%

Size: 13, 14
Moisture: 12,5%
Black & Broken: 2%
Foreign matter: 0,5%



ROBUSTA WET POLISHED

Size: 16, 18, 20
Moisture: 12,5%
Black & Broken: 0,5%
Foreign matter: 0,1%

ARABICA GREEN COFFEE BEAN



ARABICA G1 2%

Size: 16, 18
Moisture: 12,5%
Black & Broken: 2%
Foreign matter: 0,5%



ARABICA CLEAN G1

Size: 16, 18, 20
Moisture: 12,5%
Black & Broken: 0,5%
Foreign matter: 0,1%



ARABICA G2 2%

Size: 13, 14
Moisture: 12,5%
Black & Broken: 2%
Foreign matter: 0,5%



ARABICA WET POLISHED

Size: 16, 18, 20
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Black & Broken: 0,5%
Foreign matter: 0,1%

High Quality Green Coffee Bean

ROBUSTA GREEN COFFEE BEAN



ROBUSTA NATURAL

Size: 13, 14, 16, 18
Moisture: 12,5%
Black & Broken: 0,5%
Foreign matter: 0,1%
Ripeness rate: 97-100%



ROBUSTA HONEY

Size: 13, 14, 16, 18
Moisture: 12,5%
Black & Broken: 0,5%
Foreign matter: 0,1%
Ripeness rate: 97-100%



ROBUSTA NATURAL FERMENTED ANAEROBIC

Size: 13, 14, 16, 18
Moisture: 12,5%
Black & Broken: 0,5%
Foreign matter: 0,1%
Ripeness rate: 97-100%



ROBUSTA FULL WASHED

Size: 13, 14, 16, 18
Moisture: 12,5%
Black & Broken: 0,5%
Foreign matter: 0,1%
Ripeness rate: 97-100%

ARABICA GREEN COFFEE BEAN



ARABICA NATURAL

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CSR & EXHIBITIONS



“We believe in growing together – with farmers, partners, and the community.”

“

Beyond trade, MeTrang Export is committed to community and sustainability. We support local farmers, participate in international coffee exhibitions, and promote Vietnam's coffee heritage on the global stage.

WHY CHOOSE US?

Premium Arabica & Robusta green beans

Carefully selected beans that meet international standards for stable moisture content, uniform size, cleanliness, and purity - ready for high-quality roasting.

Authentic & Transparent Origin

Our coffee is sourced from long-established growing regions, where soil and climate shape distinctive flavors. Every shipment is fully traceable, ensuring consistent quality and trusted authenticity.

25+ Years of Coffee Expertise


We match origin expertise with market expectations to deliver trusted quality, on-time shipments, and lasting value for partners.

Tailored for Every Market

We offer full customization, from bean specifications (including moisture, size, and processing method) to packaging and logistics, ensuring precise alignment with the specific needs of each customer and market.

MeTrang Agricultural Products Export Joint Stock Company

CONTACT US

 (+84) 913.720.683

 info@mtexport.vn

 www.mtexport.vn



 **Hanoi Office:** 89 Thinh Liet Street, Hoang Mai Ward, Hanoi, Vietnam

Ho Chi Minh City Office: BNA Building, No. 47A Tan Huong Street, Tan Son Nhi Ward, Ho Chi Minh City

Buon Ma Thuot Office: 86 Ngo Quyen Street, Buon Ma Thuot Ward, Dak Lak Province

Warehouse: 14 Street No. 4, Song Than 3 Industrial Park, Tan Khanh Ward, Ho Chi Minh City, Vietnam